AFPA

INTERNATIONAL FLEXIBLE PAVEMENT CONFERENCE

SPONSOR & EXHIBITOR

# PROSPECTUS



## 19–21 OCTOBER 2027

EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

## GOLD COAST CONVENTION & EXHIBITION CENTRE

*Confidence in Every Kilometre*



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# Welcome

## An invitation to join us on the Gold Coast

**AfPA 2027**

**When:** Tuesday 19 to Thursday 21 October 2027

**Where:** Gold Coast Convention and Exhibition Centre, Broadbeach, Australia

**Theme:** Confidence in Every Kilometre

Road users rely on our work every day. Asset owners rely on it to last. Our industry relies on certainty to plan ahead. That is the theme of AfPA 2027, *Confidence in Every Kilometre*.

For three days on the Gold Coast, contractors, suppliers, road agencies, councils and researchers will be in one place. International colleagues will join them as the Global Asphalt Pavement Alliance meets in Australia.

Whatever the size of your business, there is a partnership that puts your people, products and ideas in front of the people who matter to you. I'd be delighted to welcome you.

Tony Aloisio

**Tony Aloisio**
Chief Executive Officer
Australian Flexible Pavement Association

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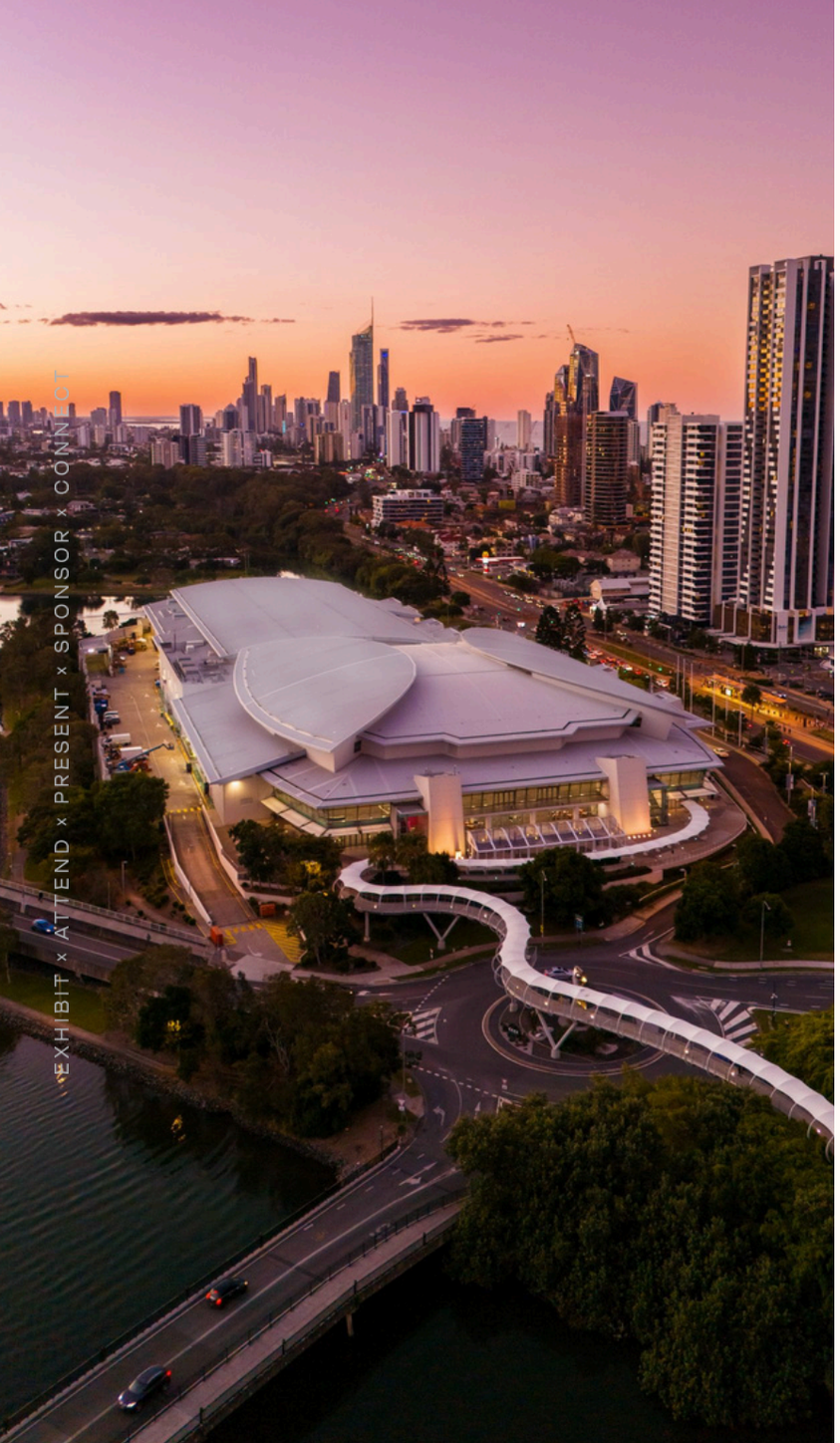


# About the conference

## Where Australia’s pavement industry connects

Every two years, the conference brings Australia’s flexible pavement industry together under one roof.

**Who’s there:** contractors, suppliers, road asset owners, consultants, researchers, students and international colleagues. Everyone from the refinery to the reseal.

**Where you’ll meet them:** breakfast, every break and Wednesday’s networking drinks are all held in the exhibition hall.

**Why it matters:** you’ll meet more of your market in three days than in months on the road. And it only happens every two years.

**International guests:** the AfPA 2027 program features an International Forum and the Global Asphalt Pavement Alliance (GAPA) Annual Meeting will be hosted by AfPA alongside the conference, bringing pavement colleagues together from around the world.

**Price:** Sponsor packages from just $2,000 (member rate, ex GST)

conference@afpa.asn.au

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Figures from AfPA 2025, Adelaide, estimated from delegates' organisations and job titles, excluding exhibitor staff. Reach as at October 2026.

# Your customers in one room

## 2025 performance: 445 attendees · 177 organisations · 40 exhibitors

AfPA 2025, in Adelaide, achieved a 95% delegate satisfaction rating.

*"A ticket to an AfPA conference is better than a Taylor Swift concert... for a pavement engineer!"*

*"It was well organised, the location was perfect and the whole event was a good blend of education, fun and networking.*

**Every break, every meal: over 7 hours of session-free time in the hall.**

Conference session topics span asphalt, sprayed sealing, safety, sustainability and technology. The program is designed to attract a qualified, engaged audience: people who work in flexible pavements every day and are actively looking for better products, services and partners.

**Attendee makeup:**

- Contractors 36%
- Government and asset owners 24%
- Binders, materials and additives 12%
- Consultants, equipment, research and other 28%

**Seniority:** 69% managers or above

**Buying power:** 81% are involved in purchasing decisions

**What they buy:** digital tools (SaaS), plant and equipment, recycled materials, binders and additives, consulting, testing, safety solutions, speciality services

**Reach:** 20,000+ email subscribers, 11,700+ LinkedIn followers, 300+ member organisations

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# Designed to fill the expo hall

**The AfPA 2027 program is designed to keep delegates returning to the exhibition hall all day.**

Breakfast, morning tea, lunch, afternoon tea and Wednesday's networking drinks are all served among the stands, so the room fills between every session.

Program is indicative only and is subject to change at any time.

**Monday 18 October**
- **(Bump in)**

**Tuesday 19 October**
- Hall open 12–4pm
- 12–4pm · International Forum
- 4–6pm · Welcome Reception

**Wednesday 20 October**
- Hall open 7am–5pm
- 7–8am · Breakfast in the hall
- 8:30am–5pm · Technical sessions
- 5–6:30pm · Poster session and networking drinks

**Thursday 21 October**
- Hall open 7am–4pm
- 7–8am · Bitumen Bolt and breakfast in the hall
- 8:30am–3pm · Technical sessions
- 3–3:30pm · Afternoon tea and close
- 6–11pm · Gala Dinner
- **Bump out**

**Friday 22 October**
- Global Asphalt Pavement Alliance (GAPA) meeting and dinner (by invitation)




EXHIBIT × ATTEND × SPONSOR × CONNECT

# Bring the big gear

## Put your machinery on the floor, at a rate built to get it there.

AfPA 2027 is where the industry comes to see what's new. We want the exhibition floor full of trucks, pavers, rollers, sprayers and the latest technology, so we've priced plant space to make it easy to bring.

**$350 per m² (ex GST)**

Additional plant space, at just over half the rate of a standard booth.

**How it works:**

- Book any exhibitor or sponsorship package
- Add as much plant space as you need, at $350 per m² (ex GST)
- We'll work with you and the venue on placement, access and bump-in

**What to bring:**

- Asphalt pavers, rollers and compactors
- Sprayer and reseal trucks
- Profilers, stabilisers and recyclers
- Testing, survey and data vehicles
- New technology, prototypes and innovations

**Good to know:**

- Plant space is only available with an exhibitor or sponsorship package
- All plant is subject to venue approval for size, weight and access
- Floor space is limited and allocated in order of booking

Start the conversation. Tell us what you want to show, and we'll work out the space together.

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# How to book your package

Getting involved is simple. It starts with one email.

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1

## Get in touch:

Email conference@afpa.asn.au and tell us a little about your business.

2

## Have a chat:

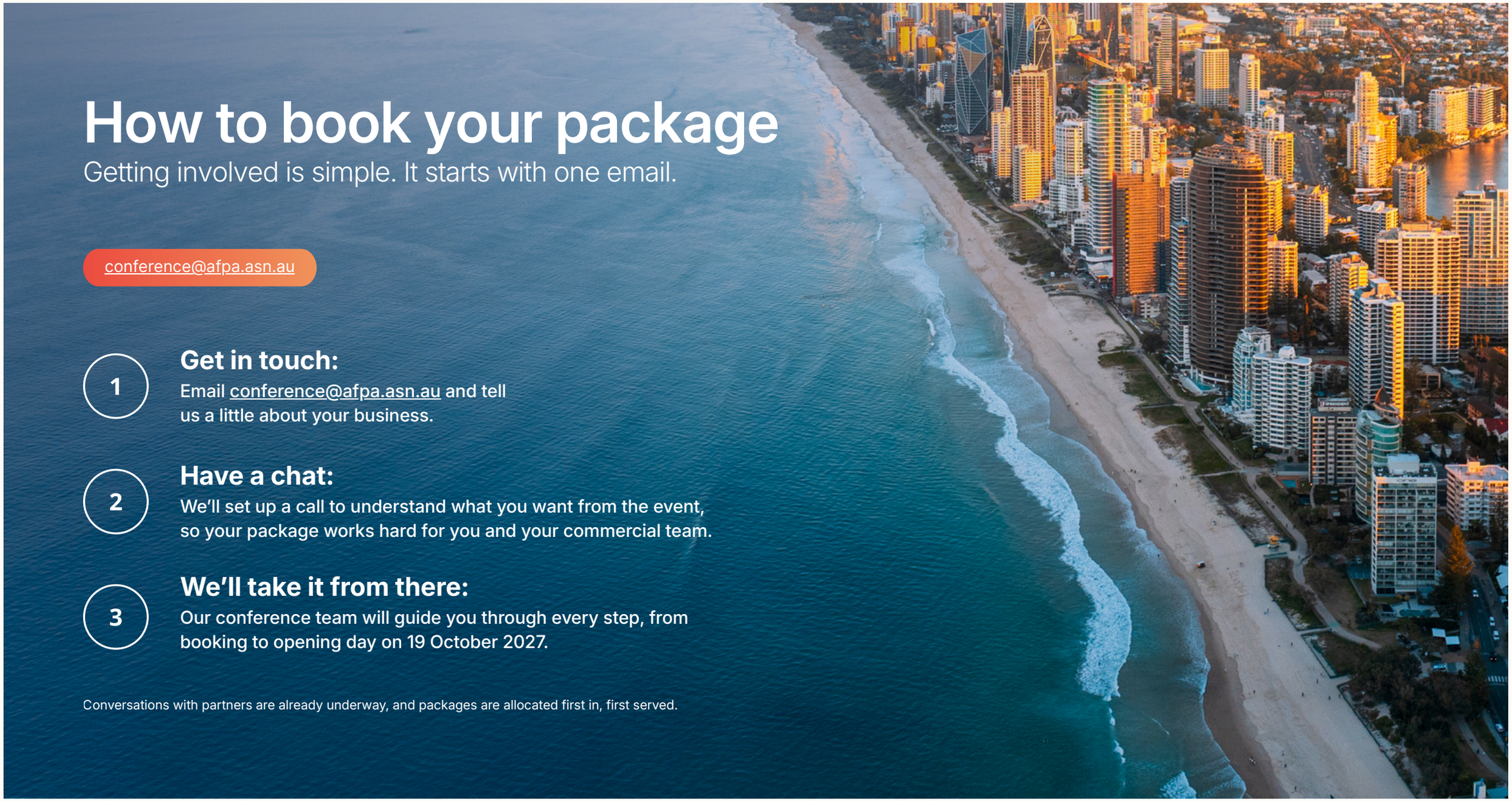
We'll set up a call to understand what you want from the event, so your package works hard for you and your commercial team.

3

## We'll take it from there:

Our conference team will guide you through every step, from booking to opening day on 19 October 2027.

Conversations with partners are already underway, and packages are allocated first in, first served.



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# Sponsor and exhibitor options

Prices in Australian Dollars (AUD), exclusive of GST

| | Availability | Member price | Non-member price |
|---|---|---|---|
| Diamond Sponsor | SOLD OUT | $100,000 | $120,000 |
| Platinum Sponsor | 2 available | $70,000 | $85,000 |
| Gold Sponsor | 2 available | $50,000 | $55,000 |
| Silver Sponsor | 6 available | $25,000 | $30,000 |
| | | | |
| Networking Lounge | 1 available | $15,000 | $18,000 |
| Welcome Function | 1 available | $20,000 | $25,000 |
| Networking Drinks | 1 available | $15,000 | $18,000 |
| Breakfast Sponsor | 2 available | $5,000 | $7,500 |
| Lunch Sponsor | 3 available | $10,000 | $12,500 |
| Morning/Afternoon Tea | 4 available | $4,000 | $6,000 |
| Technical Session | EOI | $2,000 | — |
| Poster Session | 1 available | $10,000 | $13,000 |

| | Availability | Member price | Non-member price |
|---|---|---|---|
| Premium Exhibitor | 8 available | $12,500 | $14,750 |
| Exhibitor | 50 available | $5,500 | $6,500 |
| | | | |
| Coffee Cart | 2 available | $10,000 | $13,750 |
| Lanyard | 1 available | $5,000 | $7,000 |
| App | 1 available | $8,000 | $10,500 |
| Delegate Satchel | 1 available | $7,500 | $10,000 |
| Notebook & Pen | 1 available | $3,000 | $4,500 |
| Charging Station | 1 available | $2,000 | $3,000 |
| Water Bottles | 1 available | $4,000 | $5,500 |
| Fun Run | 1 available | $5,000 | — |
| International Forum | 2 available | $7,500 | $10,000 |

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# Principal sponsor / exhibitor comparison

## Prices in Australian Dollars (AUD), exclusive of GST

| Benefit | Diamond | Platinum | Gold | Silver | Networking Lounge | Premium Exhibitor | Exhibitor |
|---|---|---|---|---|---|---|---|
| **Member price** | **$100,000** | **$70,000** | **$50,000** | **$25,000** | **$15,000** | **$12,500** | **$5,500** |
| **Non-member price** | $120,000 | $85,000 | $55,000 | $30,000 | $18,000 | $14,750 | $6,500 |
| **Exhibition space** | 15m x 15m<br>Prime location | 10m x 10m<br>Premium location | 10m x 6m<br>Premium location | 6m x 6m<br>High-traffic location | 10m x 5m<br>Central location | 3m x 3m<br>Premium location | 3m x 3m<br>Trade booth |
| **Conference tickets** | 10 | 6 | 4 | 3 | 2 | 2 | 1 |
| **Gala dinner tickets** | 10 (1 table) | 6 | 4 | 3 | 2 | 2 | x |
| **Welcome reception/ Networking ticket** | 10 | 6 | 4 | 3 | 2 | 2 | 1 |
| **Delegate address/ acknowledgement** | 5 minute welcome address at opening plenary | Plenary acknowledgement | Plenary acknowledgement | Technical session acknowledgement | x | 10-min exhibitor stage presentation | x |
| **Logo on AfPA 2027 marketing material** | ✓ | ✓ | ✓ | ✓ | ✓ | x | x |
| **Logo on website (linked)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Social media posts** | 4 | 2 | 2 | 1 | 1 | 1 | Group listing |
| **Program advertisement** | Full page | Full page | Half page | Quarter page | Listing | Listing | Listing |
| **Delegate list access (opt in)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

All prices are in Australian Dollars (AUD) and are exclusive of GST. Figures shown are indicative and subject to confirmation.
All sponsorship and exhibitor options can be upgraded and tailored to meet your needs, please contact conference@afpa.asn.au to discuss your options.

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# Function / events sponsor comparison

## Prices in Australian Dollars (AUD), exclusive of GST

| Benefit | Welcome Function | Networking Drinks | Lunch | Morning/ Afternoon Tea | Breakfast | Fun Run | Poster Session | Technical Session | International Forum |
|---|---|---|---|---|---|---|---|---|---|
| **Member price** | **$20,000** | **$15,000** | **$10,000** | **$4,000** | **$5,000** | **$5,000** | **$10,000** | **$2,000** | **$7,500** |
| **Non-member price** | $25,000 | $18,000 | $12,500 | $6,000 | $7,500 | x | $13,000 | x | $10,000 |
| **Conference tickets** | 1 | 1 | 1 | x | x | x | 1 | x | 1 |
| **Gala dinner tickets** | 1 | 1 | 1 | x | x | x | 1 | x | 1 |
| **Welcome reception/ Networking ticket** | 10 | 10 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| **Delegate address/ acknowledgment** | 5 min welcome address | 5 min welcome address | 5 min welcome address | x | 5 min welcome address | x | x | x | 5 min welcome address |
| **Logo on website (linked)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Social media posts** | 1 | 1 | Group listing | Group listing | Group listing | 3 | 1 | x | 1 |
| **Program advertisement** | Listing | Listing | Listing | Listing | Listing | Full-page program advertisement | Listing | Listing | Listing |
| **Delegate list access (opt in)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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# Branding sponsor comparison

## Prices in Australian Dollars (AUD), exclusive of GST

| Benefit | Lanyard | Coffee Cart | App | Delegate Satchel | Notebook & Pen | Charging Station | Water Bottles |
|---|---|---|---|---|---|---|---|
| **Member price** | **$5,000** | **$10,000** | **$8,000** | **$7,500** | **$3,000** | **$2,000** | **$4,000** |
| **Non-member price** | $7,000 | $13,750 | $10,500 | $10,000 | $4,500 | $3,000 | $5,500 |
| **Conference tickets** | x | 1 | 1 | x | x | x | x |
| **Gala dinner tickets** | x | 1 | x | x | x | x | x |
| **Welcome reception/ Networking ticket** | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| **Logo on website (linked)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Social media posts** | Branding sponsors group post | Group listing | Branding sponsors group post | Branding sponsors group post | Branding sponsors group post | Branding sponsors group post | Branding sponsors group post |
| **Program advertisement** | x | Listing | App advertisement | x | x | x | x |
| **Delegate list access (opt in)** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

# Sponsorship packages

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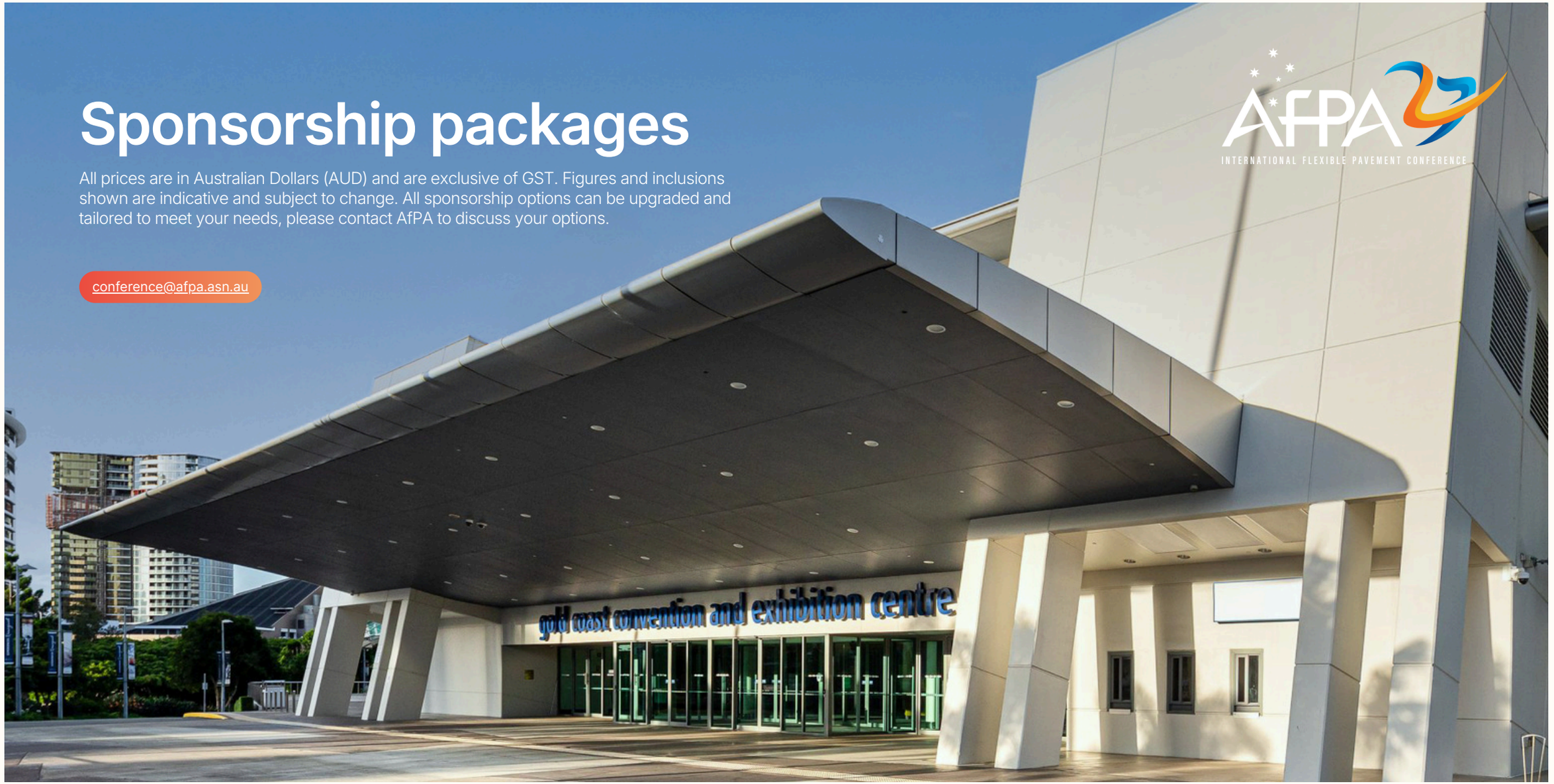


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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

SOLD OUT

# Diamond sponsor

## Put your brand at the heart of AfPA 2027

**Quantity:** 1

**Member Price:**
$100,000 (ex GST)

The ultimate opportunity to put your brand at the heart of AfPA 2027. As the exclusive Diamond Sponsor, you'll enjoy premium visibility throughout the conference.

**Additional Benefit:**
First right of refusal of the package at the next AfPA conference.

### Exhibition Space

- 15m x 15m exhibition space and location of choice
- Sky banner

### Delegate Access

- 10 conference registrations
- 10 Welcome and Networking Function tickets
- 10 Gala tickets (1 table)
- Additional registrations at Early Bird rate: $1,300, up to 3 registrations
- 10% discount on additional gala tickets, up to 3 tickets

### Exclusive Entitlements

- Branding on the plenary stage
- Branding on the delegate registration label
- 5-minute welcome address at the opening
- First right of refusal to be the National Gala Dinner sponsor ($20,000 ex GST)
- Delegate list access (opt-in).

### Branding & Visibility

- Verbal acknowledgement at conference plenary and at Gala dinner
- Sponsorship acknowledgement and logo on all conference marketing materials
- Logo on all social media posts (4 posts)
- Linked logo and company profile (200 words max)
- Promotional video on conference website
- Logo and company featured on conference app
- Satchel insert
- Program advertisement: full page
- Banner advertisement in conference app

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x UNDER OFFER | 1 x AVAILABLE

# Platinum sponsor

## Be seen as a leader of Australia's pavement industry

**Quantity:** 2

**Member Price:**
$70,000 (ex GST)

A premium exhibition presence, your own brand activation and a National Industry Leadership Award put your organisation at the centre of the conversations and people driving the industry forward.

**Additional Benefit:**
First right of refusal of the package at the next AfPA conference.

First right of refusal on discounted unclaimed packages (two months before the conference).

### Exhibition Space

- 10m x 10m exhibition space in a premium location
- Sky banner

### Delegate Access

- 6 conference registrations
- 6 Welcome and Networking Function tickets
- 6 Gala tickets
- Additional registrations at Early Bird rate: $1,300, up to 3 registrations
- 10% discount on additional gala tickets, up to 3 tickets

### Exclusive Entitlements

- Brand activation endorsed by the conference (optional)
- Delegate list access (opt-in).

### Branding & Visibility

- Verbal acknowledgement at plenary session
- Sponsorship acknowledgement and logo on all conference marketing materials
- Logo on all social media posts (2 posts)
- Linked logo and company profile (200 words max)
- Promotional video on conference website
- Logo and company featured on conference app
- Satchel insert
- Program advertisement: full page
- Banner advertisement in conference app

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x UNDER OFFER | 1 x AVAILABLE

# Gold sponsor

## A prominent presence across the conference, the exhibition and online

**Quantity:** 2

**Member Price:**
$50,000 (ex GST)

Be visible, connected and part of the industry conversation. Gold gives your organisation a prominent place across the conference, exhibition and digital channels, and shows your ongoing commitment to flexible pavements.

**Additional Benefit:**
First right of refusal of the package at the next AfPA conference.

Second right of refusal on discounted unclaimed packages (two months before the conference).

### Exhibition Space
- 10m x 6m exhibition space in a premium location
- Sky banner

### Delegate Access
- 4 conference registrations
- 4 Welcome and Networking Function tickets
- 4 Gala tickets
- Additional registrations at Early Bird rate: $1,300, up to 3 registrations
- 10% discount on additional gala tickets, up to 3 tickets

### Exclusive Entitlements
- 1 x AfPA Award sponsorship (National Gala) and branded table favour
- Delegate address/ award presentation at National Gala
- Delegate list access (opt-in).

### Branding & Visibility
- Verbal acknowledgement at plenary session
- Sponsorship acknowledgement and logo on all conference marketing materials
- Logo on all social media posts (2 posts)
- Linked logo and company profile (200 words max)
- 30-second promotional video on conference website
- Logo and company featured on conference app
- Satchel insert
- Program advertisement: half page
- Banner advertisement in conference app

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EXHIBIT x ATTEND x PRESENT

2 x UNDER OFFER

4 x AVAILABLE

# Silver sponsor

## Position your organisation as a leading supporter of the industry

**Quantity:** 6

**Member Price:**
$25,000 (ex GST)

Connect directly with the technical people shaping flexible pavements. Silver combines a prominent exhibition space with sponsorship of the session of your choice.

**Additional Benefit:**
First right of refusal of the package at the next AfPA conference.

Third right of refusal on discounted unclaimed packages (two months before the conference).

### Exhibition Space

- 6m x 6m exhibition space in a high-traffic location

### Delegate Access

- 3 conference registrations
- 3 Welcome and Networking Function tickets
- 3 Gala tickets
- Additional registrations at Early Bird rate: $1,300, up to 3 registrations
- 10% discount on additional gala tickets, up to 3 tickets

### Exclusive Entitlements

- Sponsor of the technical session of your choice
- Technical session acknowledgement
- Logo, flyers and banner at the sponsored session (provided by sponsor)
- Delegate list access (opt-in).

### Branding & Visibility

- Logo on all conference marketing materials
- Linked logo on conference website
- Social media: 1 post
- Satchel insert
- Program advertisement: quarter page
- Banner advertisement in conference app

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# Networking lounge sponsor

## Own the space where delegates recharge

**Quantity:** 1

**Member Price:**
$15,000 (ex GST)

Put your name on the place delegates meet, recharge and keep talking.

As the exclusive Networking Lounge Sponsor, you'll own a highly visible space at the heart of the exhibition.

### Exhibition Space

- 10m x 5m lounge in a central location within the exhibition
- $3,500 allocation towards lounge furniture and fit-out (managed by the organiser with you, subject to venue approval)

### Delegate Access

- 2 conference registrations
- 2 Welcome and Networking Function tickets
- 2 Gala tickets

### Exclusive Entitlements

- Exclusive naming rights to the AfPA Networking Lounge
- Brand the lounge with your signage and/or furniture (subject to organiser and venue approval)
- Delegate list access (opt-in).

### Branding & Visibility

- Logo displayed throughout the Networking Lounge
- Logo on all conference marketing materials
- Linked logo on conference website and app
- Social media: 1 dedicated post promoting the lounge
- Program listing

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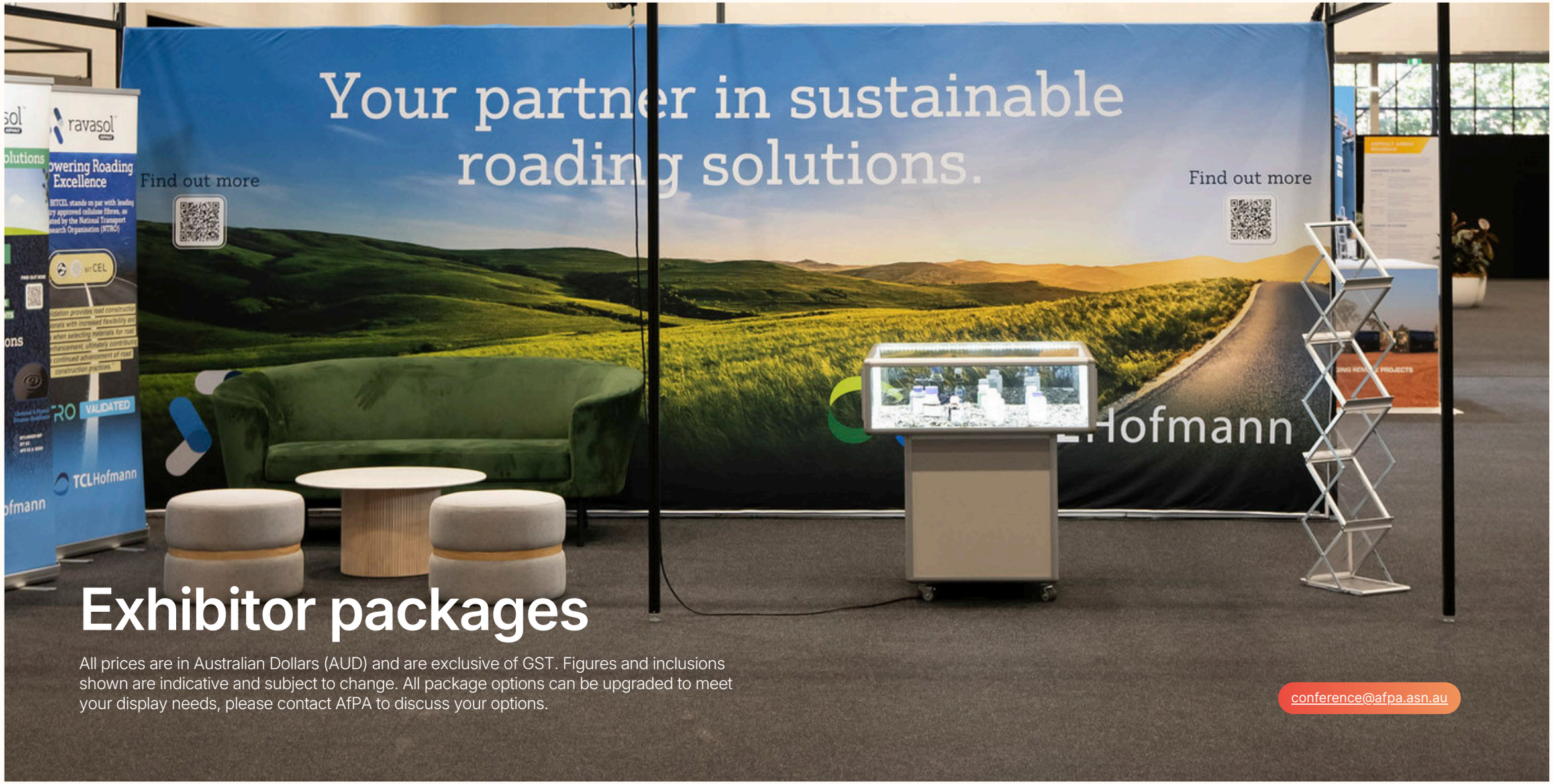
EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT




# Exhibitor packages

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x UNDER OFFER

7 x AVAILABLE

# Premium exhibitor

## A prime booth and 10 minutes on the Exhibitor Stage

**Quantity:** 8

**Member Price:**
$12,500 (ex GST)

Showcase your expertise, start conversations and build connections.
A prominent booth plus your own 10-minute slot on the Exhibitor Stage puts your people, products and ideas in front of the AfPA 2027 audience.

### Exhibition Space

- 3m x 3m trade booth in a premium location

### Delegate Access

- 2 conference registrations
- 2 Welcome and Networking Function tickets
- 2 Gala tickets
- Additional registrations: $1,300, up to 3 registrations
- Additional gala tickets: $300, up to 3 tickets

### Exclusive Entitlements

- 10-minute presentation on the Exhibitor Stage
- Delegate list access (opt-in).

### Branding & Visibility

- Linked logo and company profile (100 words max) on conference website
- Logo and company featured on conference app
- Social media: 1 post
- Program listing

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Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

3 x UNDER OFFER

47 x AVAILABLE

# Exhibitor

## Come face to face with your market

**Quantity:** 50

**Member Price:**
$5,500 (ex GST)

A dedicated space to show your products and capabilities, meet delegates face to face and build relationships across three days of AfPA 2027.

Over three days, your stand puts you face to face with contractors, asset owners and consultants, most of whom have a say in what their organisation buys. Breakfast, morning tea, lunch, afternoon tea and Wednesday's networking drinks are all served in the exhibition hall, so delegates come to you.

### Exhibition Space

- Standard 3m x 3m trade booth (upgrades available)

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket
- Gala tickets: $300 each, up to 3 per booth
- Additional registrations (including Welcome and Networking Function): $1,300, up to 2 registrations
- Additional Welcome Reception tickets: $95 each

### Entitlements

- Delegate list access (opt-in).

### Branding & Visibility

- Linked logo on conference website
- Logo featured on conference app
- Social media: group listing
- Program listing

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Access member discounts

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# Function & events packages

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# Welcome function sponsor

## Open the conference and make the first impression

**Quantity:** 1

**Member Price:**
$20,000 (ex GST)

Welcome the industry and make the first impression count. As the exclusive Welcome Function Sponsor, your organisation will be at the heart of the conference's opening networking event, with the opportunity to address delegates and connect with the industry from the very start of AfPA 2027.

### Delegate Access

- 10 Welcome function tickets
- 1 conference registration
- 1 Gala ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: 1 post
- Program listing

### Additional Benefits

- 5-minute welcome address at the Welcome Reception
- Delegate list access (opt-in)

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Access member discounts

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EXHIBIT x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# Networking drinks sponsor

## Host Wednesday evening's drinks in the exhibition hall

**Quantity:** 1

**Member Price:**
$15,000 (ex GST)

Bring the industry together at a key social moment. As the exclusive Networking Drinks Sponsor, your brand is front and centre on Wednesday evening, with the chance to address delegates as the day's sessions close.

### Delegate Access

- 1 conference registration
- 10 Welcome and Networking Function tickets
- 1 Gala ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: 1 post
- Program listing

### Additional Benefits

- 5-minute welcome address at the Networking Drinks
- Delegate list access (opt-in)

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

3 x AVAILABLE

# Lunch sponsor

## Be part of the busiest networking hour of the day

**Quantity:** 3

**Member Price:**
$10,000 (ex GST)

Lunch brings every delegate into the exhibition hall at once. As a lunch sponsor, your name is attached to the hour they stop, eat and talk business, and you welcome them with a five-minute address.

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket
- 1 Gala ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: group listing
- Program listing

### Additional Benefits

- 5-minute welcome address
- Delegate list access (opt-in)

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Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

2 x AVAILABLE

# Breakfast sponsor

## Start the day's first conversations

**Quantity:** 2

**Member Price:**
$5,000 (ex GST)

Be the first conversation of the day. Breakfast is served in the exhibition hall from 7am on Wednesday and Thursday, when delegates are fresh, unhurried and among the stands before sessions begin. Sponsor it, and open the morning with a five-minute welcome.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: group listing
- Program listing

### Additional Benefits

- 5-minute welcome address at breakfast
- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

*Confidence in Every Kilometre*




4 x AVAILABLE

# Morning / afternoon tea sponsor

## Turn the break into your networking moment

**Quantity:** 4

**Member Price:**
$4,000 (ex GST)

Morning and afternoon tea are when the industry's real conversations happen. Both breaks are served among the stands, so the hall fills between every session, and your brand is there each time delegates stop to refuel and talk.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: group listing
- Program listing

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

EOI ONLY

# Technical session sponsor

## Put your name to the knowledge that matters to your customers

**Quantity:**
By expression of interest

**Member Price:**
$2,000 (ex GST)

Each technical session draws the people most interested in its topic. Sponsor the one closest to your business, and your logo, banner and flyers are in front of that room for the whole session. It's a simple, affordable way to be linked to the expertise your customers value.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo, flyers and banner at the sponsored session (provided by sponsor)
- Linked logo on conference website
- Program listing

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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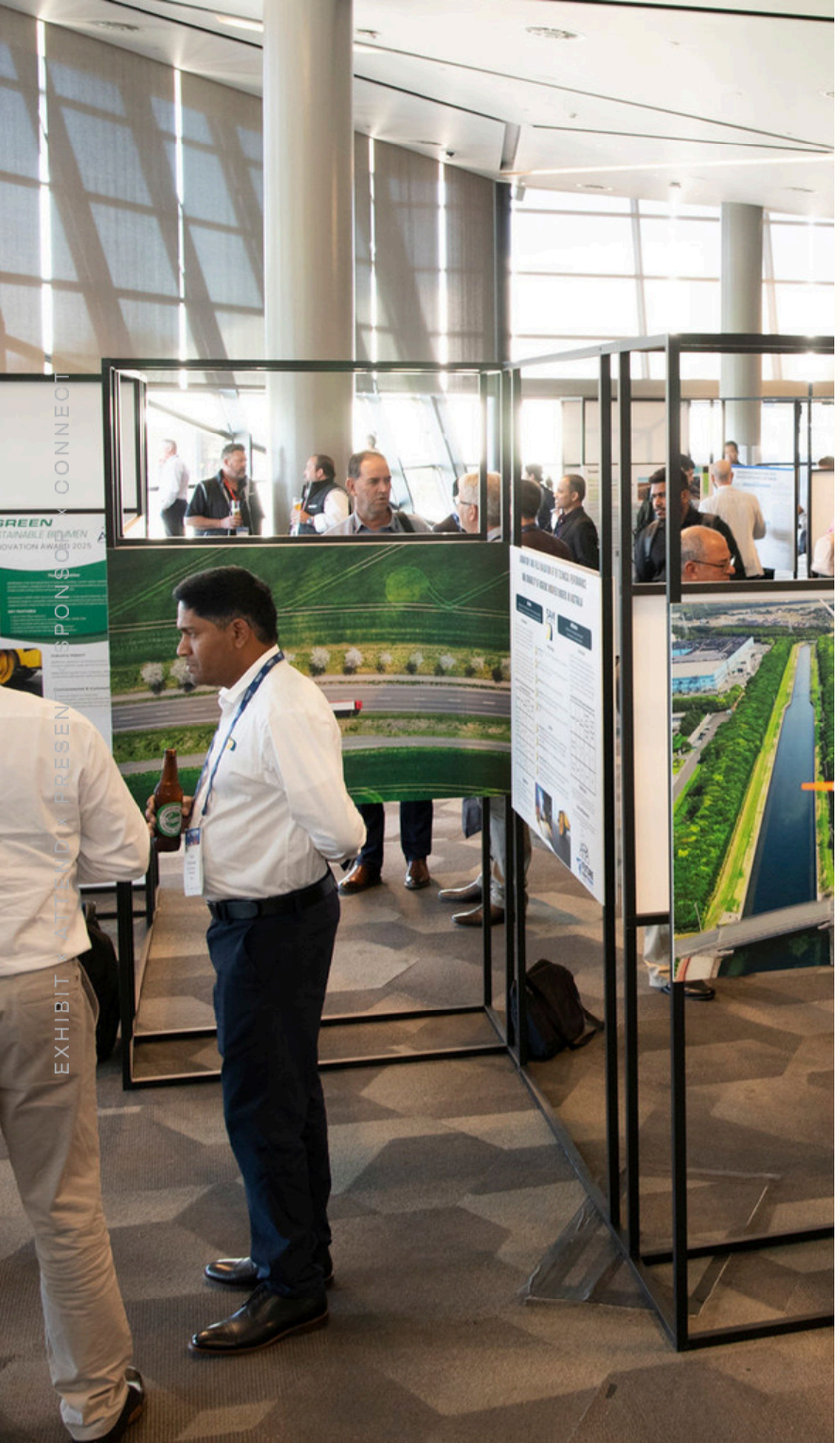


1 x AVAILABLE

# Poster session sponsor

## Back the research shaping the industry's future

**Quantity:** 1

**Member Price:**
$10,000 (ex GST)

Sip, See, Ask is where the industry's newest research and ideas get talked about, in the exhibition hall on Wednesday afternoon, leading into networking drinks. As exclusive sponsor, your brand sits alongside that thinking, in front of the researchers, engineers and decision-makers who come to discuss it.

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket
- 1 Gala ticket

### Branding & Visibility

- Sky banner position (banner and installation at sponsor's expense)
- Banners in the poster area (supplied by sponsor)
- Linked logo on conference website
- Social media: 1 post
- Program listing

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# Bitumen Bolt™ fun run sponsor

## Put your brand in step with the AfPA community

**Quantity:** 1

**Member Price:**
$5,000 (ex GST)

The Bitumen Bolt is one of the conference's most engaging social events. As the exclusive sponsor, your logo is on every runner's T-shirt and visible throughout the run.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on every fun run T-shirt
- Linked logo on conference website
- Social media: 3 posts
- Full-page program advertisement (fun run) with your logo

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

2 x AVAILABLE

# International forum sponsor

## Connect with the global pavement community

**Quantity:** 2

**Member Price:**
$7,500 (ex GST)

Meet the people leading the industry overseas. As one of two International Forum sponsors, you'll address a global audience on the conference's opening day and join a VIP breakfast with the heads of international associations. It's a rare chance to build relationships beyond Australia.

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket
- 1 Gala ticket

### Branding & Visibility

- Linked logo on conference website
- Social media: 1 post
- Program listing

### Additional Benefits

- VIP breakfast with the global heads of international associations
- 5-minute address at international forum
- Flyers on seats and banner (supplied by sponsor)
- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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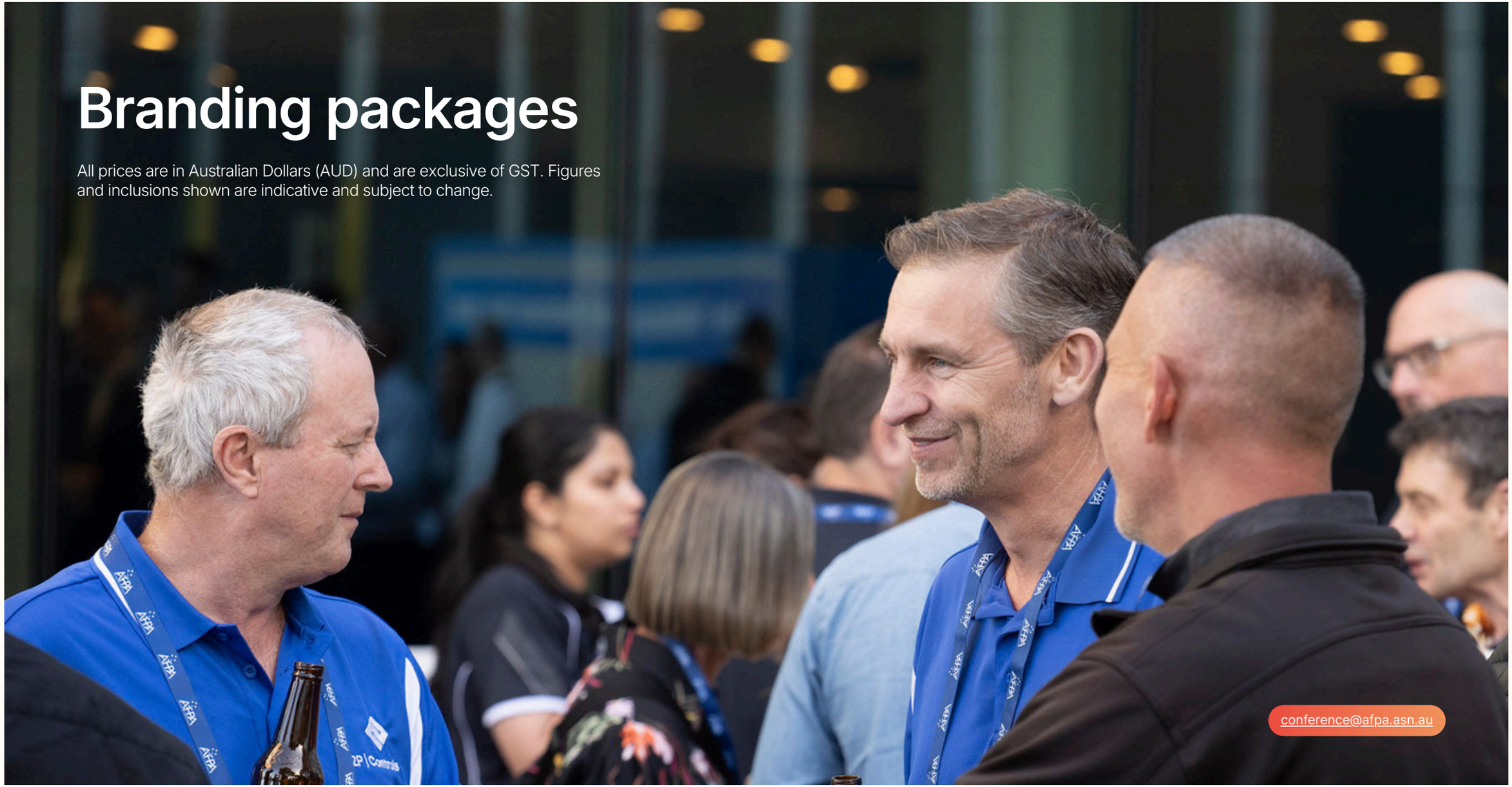
EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

# Branding packages

All prices are in Australian Dollars (AUD) and are exclusive of GST. Figures and inclusions shown are indicative and subject to change.



conference@afpa.asn.au

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

2 x AVAILABLE

# Coffee cart sponsor

## Every delegate's first stop

**Quantity:** 2

**Member Price:**
$10,000 (ex GST)

Put your brand at the centre of delegate networking with a branded coffee cart, a natural and highly visible stop throughout the conference.

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket
- 1 Gala ticket

### Branding & Visibility

- Branded coffee cart
- Optional branded cups (price TBC)
- Linked logo on conference website
- Social media: group listing
- Program listing

### Additional Benefits

- Add a trade booth beside the cart at 50% off the standard rate
- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# Lanyard sponsor

## Your brand on every delegate, all conference long

**Quantity:** 1

**Member Price:**
$5,000 (ex GST)

Every delegate wears a lanyard from the first session to the last. It's a simple, effective way to stay front of mind as people move between sessions, the exhibition and networking events.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on every delegate lanyard
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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EXHIBIT x ATTEND x PRESENT x SPONSOR x CONNECT

1 x AVAILABLE

# App sponsor

## On every delegate's screen

**Quantity:** 1

**Member Price:**
$8,000 (ex GST)

Put your brand at the digital gateway to AfPA 2027. Delegates see your logo every time they open the conference app.

### Delegate Access

- 1 conference registration
- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Your logo or advertisement as the exclusive app splash screen
- Banner advertisement in the conference app
- Full-page app advertisement
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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1 x AVAILABLE

# Satchel sponsor

## A brand presence that travels with every delegate

**Quantity:** 1

**Member Price:**
$7,500 (ex GST)

Your logo on every delegate satchel, side by side with AfPA's, carried across the conference, exhibition and networking events, and home again afterwards.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on every delegate satchel
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

***Note:*** *AfPA supplies the satchels, co-branded with AfPA and sponsor logos.*

conference@afpa.asn.au

Access member discounts

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1 x AVAILABLE

# Notebook & pen sponsor

## Be in every delegate's notes

**Quantity:** 1

**Member Price:**
$3,000 (ex GST)

Your logo on the conference notebook and pen, placed in every delegate satchel and used throughout the conference and long after it.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on the official conference notebook (co-branded with AfPA) and branded pen in every delegate satchel.
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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1 x AVAILABLE

# Charging station sponsor

## Keep delegates charged and your brand in view

**Quantity:** 1

**Member Price:**
$2,000 (ex GST)

Branded charging stations in high-traffic areas give your organisation repeated exposure while delegates recharge and connect throughout the conference.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on phone-charging stations in high-traffic delegate areas
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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1 x AVAILABLE

# Water bottle sponsor

## Put your brand in delegates' hands

**Quantity:** 1

**Member Price:**
$4,000 (ex GST)

A reusable water bottle is one of the few things delegates carry all day and keep using once they're home. Yours carries your logo alongside AfPA's, handed out at the AfPA stand and seen throughout three days on the Gold Coast.

### Delegate Access

- 1 Welcome and Networking Function ticket

### Branding & Visibility

- Logo on water bottles available at the AfPA booth (co-branded with AfPA)
- Linked logo on conference website
- Social media: branding sponsors group post

### Additional Benefits

- Delegate list access (opt-in)

conference@afpa.asn.au

Access member discounts

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# AfPA

INTERNATIONAL FLEXIBLE PAVEMENT CONFERENCE

## 19–21 OCTOBER 2027

EXHIBIT × ATTEND × PRESENT × SPONSOR × CONNECT

## GOLD COAST CONVENTION & EXHIBITION CENTRE



*See you on the Gold Coast*

*Confidence in Every Kilometre*

Become an AfPA member. Access discounts

conference@afpa.asn.au